



**QUALITATIVE RESEARCH
ASSOCIATION OF
MALAYSIA**

For the first time, **QRAM** is organizing a regional workshop for its members in the northern region. It offers to help social science researchers get the greatest possible value from qualitative empirical research methods especially the use of grounded theory and data analysis using NVivo. Recent literature on the theoretical and ethical aspects of grounded theory and other methods will also be considered in the context of exposing educators to qualitative research methods. Besides qualitative methods, the workshop will also offer qualitative data analysis using NVivo software which will manage, shape and make sense of your data quickly and easily.

The aims of the workshop are:

1. to expose educators to a variety of issues concerning the use of grounded theory;
2. to provide ways of analyzing data through the use of NVivo and
3. to establish networks among researchers of various disciplines for future collaboration.

Looking forward to meeting **YOU** at this coming Regional QRAM Workshop. Your ideas are important to us! Please come and participate.

in collaboration with

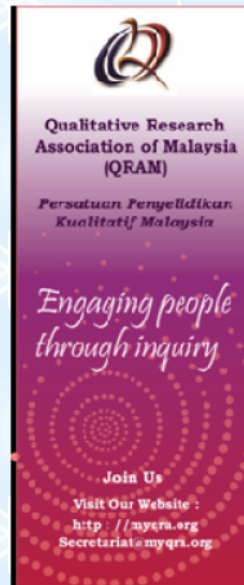
i-COMTOUR Training & Consultancy, RIMC UUM



REGIONAL QRAM WORKSHOP

31st JULY 2010 (SATURDAY) - CONVENTION CENTRE UUM

8:30–9:00 AM	REGISTRATION
9:00–9:15 AM	Welcoming Speech by QRAM President
9:15–9:30 AM	Speech by Director of Research & Innovation Management Centre (RIMC), UUM Associate Prof. Dr Mohd Fa'ad Sakdan
9:30–10:00 AM	TEA BREAK
10:00–12:30 AM (parallel session)	Grounded Theory Workshop by Associate Prof. Dr Khatijah Lim Abdullah
10:00–12:30 PM (parallel session)	NVivo Workshop by Dr Suria Baba
12:30–2:00 PM	LUNCH BREAK
2:00–4:30 PM (parallel session)	Grounded Theory (cont.)
2:00–4:30 PM (parallel session)	NVivo Workshop (cont.)



REGISTRATION FORM

NAME: _____
ADDRESS: _____

MEMBERSHIP # (if applicable): _____

E-mail: _____

Tel. #: _____

Fax #: _____

Amount enclosed: RM _____

All payments should be made in cheque, bank draft or postal order payable to: **Qualitative Research Association Malaysia**. Please do not send cash (receipt will be issued as acknowledgement).

Choose only **1** workshop. (*35 seats* are allocated per session based on first-come-first-serve principle)

Grounded Theory **NVivo**

Tick here if you require special diet.

Vegetarian

Registration fee

(includes tea, lunch, and workshop materials).

RM 100 for members

RM 150 for non-members

Please fax or post your registration form to:

Dr Abdul Halim Mohamed (Secretariat)
Educational Studies Department
UUM College of Arts and Sciences
06010 Sintok U.U.M
Kedah Darulaman
Tel. #: 04-9283401
Fax #: 04-9285750

e-mail: halim@uum.edu.my

